

**TO SCALE BUT REDUCED TO FIT ON PAGE. SEE SIZE LISTED**

**BUSINESS CARD  
Landscape Style**

2" x 3.5" \$63  
(inside pages only)

**BUSINESS CARD  
Portrait Style**

3.5" x 2.5"  
\$63  
(inside pages only)

**QUARTER PAGE  
Banner Style**

2.25" x 8.25"  
\$125  
(inside pages)

\$145  
Glossy Cover  
(Front Inside/Back)

**QUARTER PAGE  
Portrait Style**

5.25" x 3.5"  
\$125  
(inside pages)

\$145  
Glossy Cover  
(Front Inside/Back)

**FULL PAGE**

8.5" x 11"  
\$493.50  
(inside pages)

\$567.50  
Glossy Cover  
(Front Inside/Back)

**HALF PAGE  
Portrait Style**

10.5" x 4"  
\$247  
(inside pages)

\$284  
Glossy Cover  
(Front Inside/Back)

**HALF PAGE**

5" x 8"  
\$247  
(inside pages)

\$284  
Glossy Cover  
(Front Inside/Back)

### SPECIAL RATES

5% discount on 6 or more pre-paid insertions

10% discount on 12 or more pre-paid insertions

Obituary Listings: \$40 to \$60 ranging on length, photo included, placed on Community Page

All advertising is to be submitted, print ready, such as a jpg. or pdf. file format to Apsley Backroads by the 15th of the month prior. Apsley Backroads will not take any responsibility for missing or incorrect information that is contained in each advertisement. Apsley Backroads is a free monthly publication available to anyone living in and around Apsley and the surrounding areas. 2600 copies are distributed by Canada Post to the entire Apsley area, from Lakefield to Bancroft, Coe Hill, Paudash, Woodview and Cardiff. Balance distributed at local business for pickup. 4000 printed monthly, 5000 during summer.

Payment is due by upon receipt of invoice by E-transfer, cheque, cash, Visa or Master Card  
plus HST applies to all advertising