

Apsley Backroads

Monthly Advertising Rates 2020

195 McFadden Road, P.O. Box 664, Apsley, Ontario, K0L 1A0 705-760-2983

apsleybackroads.com admin@apsleybackroads.com

ALL PAGES & ADS ARE COLOUR

BUSINESS CARD

2.25" x 3.5" \$61.50 Colour

QUARTER PAGE

5.25" vert. x 3.5" horz. or 2." x 8.25"

\$123.00 Colour

\$142.00 Inside front/Back cover, glossy

HALF PAGE

5" vert. x 8" horz. \$247.00 Colour

\$284.00 Inside front/Back cover, glossy

FULL PAGE

8.5" x 11" \$493.50 Colour

\$567.50 Inside front/Back cover, glossy

SPECIAL RATES

5% discount on

6 or more pre-paid insertions

10% discount on

12 or more pre-paid insertions

HST applies to all advertising

Apsley Backroads is a free monthly publication available to anyone living in and around Apsley and the surrounding areas. Apsley Backroads is distributed by Canada Post to the entire Apsley area, from Lakefield to Bancroft, Coe Hill, Paudash, Woodview and Cardiff. 2600 mailed out. 4000 printed monthly, 5500 during summer. Balance distributed at local business for pickup.

All advertising is to be submitted, print ready, such as a jpg. or pdf. file format to Apsley Backroads by the 15th of the month prior.

Graphic designing is available for a fee. All stories, articles and editorials are to be sent in a document file or email and may be edited if content is not suitable, with notification. This publication carries a positive vibe.

Apsley Backroads will not take any responsibility for missing or incorrect information that is contained in each advertisement.

Please contact Jude Lean, Publisher, for more information at admin@apsleybackroads.com Payment is due by upon receipt of invoice by cheque, cash, Visa or Master Card.

Fund Raising Event Ads: 1/2 the listed price of the sizes listed above, placed random in issue, can be designed like a full colour advertisement.

Obituary Listings: \$30 to \$50 ranging on length, can include a photo, placed on Community Page